



LET'S GET
RURAL

OCTOBER 19-27
MSIDA, MALTA

MALTA LITHUANIA TURKEY PORTUGAL AUSTRIA ITALY



creative
youth



Erasmus+



PROJECT NAME
LGR: Let's Get Rural



TYPE OF ACTIVITY
ERASMUS+



DURATION
7+2 travel days (19-27 October, 2021)



PARTICIPATING COUNTRIES
Malta, Lithuania, Turkey, Austria, Portugal and Italy



NUMBER OF PARTICIPANTS
6 per country (36 in total)



AGE OF PARTICIPANTS
18 – 29 (No age limit for team leader)

SUMMARY

Many of the European Union's rural areas face a common challenge, as their capacity to create high-quality, sustainable jobs has fallen behind that of urban areas. Generally, incomes are lower in rural regions than in towns or cities and there are fewer job opportunities (ec.europa.eu). Marginalized youth living in rural areas have a problem getting continued education and good jobs to get ahead in life and contribute to society. They are facing unemployment & they do not know how to get out of the existing situation. One of the obvious solutions for them is to move to the city and try to get a job there. However, even if they do manage to get one, it is usually low-paying, meaning that they would still be struggling in life, not advancing in terms of personal development and not contributing much to society. These marginalized youth possess one asset which isn't being explored to its fullest potential – their familiarity with the rural area that they live in. If they were shown how to capitalize on this asset by starting a business in rural areas, they could create something of a higher value. There's high demand for certain things in rural areas that local youth could take time to explore and fulfil.

Project partners from Malta, Lithuania, Turkey, Portugal, Austria and Italy are all actively working to make the lives of the youth from regions better. The decision to organise the project "Let's Get Rural" came naturally from seeing the need to equip youth with entrepreneurial skills and tools. Therefore, this youth exchange aims to inspire, motivate and support youth with fewer opportunities to start businesses in rural areas so that they can be self-sufficient and self-reliant.

By doing so they could create further jobs for other marginalized youngsters in rural areas, thus creating a snowball effect of lowering unemployment and helping integrate them into society.

To reach this aim, the following objectives have been set:

- introduce youth to the essentials of entrepreneurship in rural areas;
- inspire marginalized youth to create businesses by showing examples of successful businesses in rural areas;
- generate new business ideas that will work well in rural areas of participating countries and will include the local unemployed/underprivileged communities;
- create a spillover effect by inspiring other communities and partner countries to contribute to the established rural businesses or to create new businesses in rural areas themselves.

To conclude, we seek that the project's results would help regional youth to be self-reliant and self-sustaining as much as possible with an emphasis on remaining in the rural areas and looking for professional opportunities there.

ACTIVITY PROGRAMME FOR A YOUTH EXCHANGE - Let's get Rural!

Creative Youth (Malta), Active Youth Association (Lithuania), Countryside Youth (Turkey), Associação Move-It+ (Portugal), Wonderland platform for european architecture (Austria), MEDITERRANEA ASSOCIAZIONE PER LO SVILUPPO LOCALE (Italy)

City		Country		Start date	End date	Duration	Travel days	
L-Inside		Malta		2021.10.19	2021.10.27	7	2	
Arrival day	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Departure Day
8:30-9:30	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	
9:30-10:00	Introduction to energizers	Energizers (Lithuania)	Energizers (Turkey)	Energizers (Malta)	Energizers (Portugal)	Energizers (Austria)	Energizers (Italy)	
10:00-11:30	Introduction to the project Meeting, ice-breaking, name games	Guest speaker's Workshop for Motivation Successful Rural Entrepreneur	Introduction to the "Rural Entrepreneurship" E-booklet	Red Paper Clip Challenge	Visiting a business in rural area	Effective Communication Session	Creating an e-booklet on how youth can create rural businesses	
11:30-12:00	Break	Break	Break	Break	Break	Break	Break	
12:00-13:30	Arrival / Check-in / Meeting, socializing / Free time / Getting acquainted: ice-breaking / team building activities	Team-building activities	Workshop: Business Model Canvas	Workshop: Creative Marketing Strategies for Businesses in Rural Areas	Workshop: Creating customer personas	Interactive workshop: Way to practice pitching	Creating social Media Campaign	
13:30-14:00	Time for self-organization	Time for self-organization	Time for self-organization	Time for self-organization	Time for self-organization	Time for self-organization		
14:00-15:30	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Starting Main Result
15:30-16:30	Introduction to YouthPass, daily feedback, reflections, (self-)evaluation activities	World Café Discussion Activity: Benefits of entrepreneurship in rural areas: Types of business models: Methods of generating business	Workshop on learning how to get funding for businesses in rural area	Country workshops on Unique Rural Business Examples	Preparation for public activity: Video shooting for pitching their business idea	Lunch/Free afternoon	Setting further work-plan: "How will we get involved?" Planning result dissemination activities	Dissemination Step / Departure / Check-out / Saying good-bye / Socializing / Free Time
16:30-17:00	Break	Break	Break	Break	Break	Break	Break	
17:00-17:30	Myths about entrepreneurs	Interactive Workshop: Existing & proven methods of starting businesses	Waste gold: Creating & crystallizing ideas for new business	Guest Speaker - Marketing expert	Video shooting for explaining business idea	Workshop: Hiring best practices	Project wrap-up, evaluation, successes & failures	
17:30-18:30	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections		
18:30-19:00								
19:00-21:00	Dinner	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner, special awards ceremony, farewell party	
21:00-23:00	Socializing Evening	Presenting partner organizations, their youth initiatives / Playing Rhymed Capital name game, socialising	Cultural Evening (Lithuania & Portugal)	Dinner/Free time	Cultural evening (Turkey and Italy)	Presentation of Business Explainer Videos	Cultural evening (Portugal and Malta)	

Free time can be used for activities that run throughout the project - visiting video-testimonial room; playing the "Best Buddy" games, wishes, "Gossip Box"; "Feedback Box"; "Nomination Box"; finishing preparations for country presentations, cultural evenings.

filling-in envelopes for best

FINANCES & TRAVEL BUDGET LIMITS

- ▶ Accommodation, living and other project related expenses 100% funded by the EU.
- ▶ 100 % of the travel costs, but no more than the maximum compensation amounts given below, will be reimbursed upon presenting all necessary tickets & invoices.

Travel distances	Amount
Between 10 and 99 KM	20 € per participant
Between 100 and 499 KM	180 € per participant
Between 500 and 1999 KM	275 € per participant
Between 2000 and 2999 KM	360 € per participant
Between 3000 and 3999 KM	530 € per participant
Between 4000 and 7999 KM	820 € per participant
8000 KM or more	1300 € per participant

Travel distances must be calculated using the distance calculator supported by the European Commission. The distance of a one-way travel must be used to calculate the amount of the EU grant that will support the round trip.

We will reimburse the travel expenses after the mobility by bank transfer, in accordance with the Erasmus+ framework. In order to make the reimbursement, it is compulsory that you have all the necessary documents with you. If your travel costs exceed the official limits, the reimbursement will be limited to the maximum amount of travel costs allocated for each country. If you fail to provide all the necessary travel documents, we will be unable to reimburse you. For plane travel, the original documents that we need are:

1) Tickets and Boarding Passes

2) Invoice / Receipt

Keep your bus / train tickets as well! Travel by cars / taxis is not reimbursed.

MONEY

The official currency in Malta is **Euro**. The prices in Malta are not high as well (e.g. bus ride - 2 EUR, pizza – 9 EUR). You can check **cost of living in Malta**.

GETTING TO MALTA

Flying to Malta is easy. Malta is comfortably be reached within a few hours from many cities worldwide. All arrive at Malta's one international airport, which is no more than 45 minutes by car from anywhere on the main island, or a little longer by bus.

TRANSPORTATION

Firstly, you should find a flight to **Malta (MLA) airport**. The arrival day is **19th of October** and the departure day is **27th of October**. Try to find a suitable option for the flights on these days.

ACCOMMODATION & FOOD

Participants will stay in the **NSTS Campus Residence & Hostel**. This Student Residence is a modern and minimalistic hostel in Msida. It is not only located in a central, safe, quiet residential location by the University of Malta. Furthermore it is flanking Sliema and St Julian's.



The Main Activity Room is located at the same building. WiFi internet connection is available (however, might be a bit limited). Organizers will provide participants with three meals per day and two coffee breaks. Food will be served at the hostel. We strongly recommend each participant to inform the organizers about any special dietary needs in advance.

BASIC RULES: All the participants will be expected to be present and active in all the activities, unless being ill. Unauthorized absence from the activities and workshops won't be tolerated. Smoking is prohibited everywhere inside buildings (the guest house levies a fine of 50 EUR), thus all the smokers will have to go outside or to specially designated smoking areas. Any damages to the property of the guest house or the organizers will be deducted from the travel reimbursements of the ones responsible.

ADDITIONAL STAY

The hosting organization is covering the accommodation **ONLY** for the stay during the mobility. In case of earlier arrival or later departure, participants themselves must cover the accommodation. In addition, we can only cover tickets up to 3 days earlier or after the project date. If you are planning to stay longer after the project or arrive earlier, please inform us before booking your ticket. Otherwise, we cannot guarantee your reimbursement. Please note any indirect routes taken for personal travel will not be reimbursed.

ABOUT MALTA

Check the following websites to get to know more about our lovely Malta:

- [Visit Malta](#)
- [Things to do in Malta](#)
- [Malta travel guide](#)

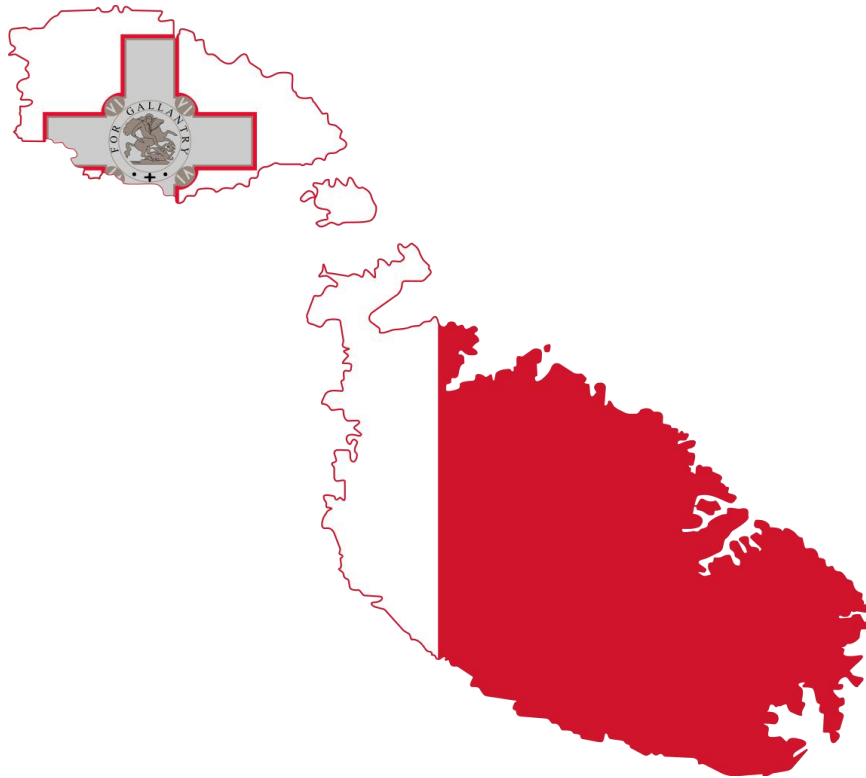


PROJECT'S FACILITATORS

Samanta Tumpyte is an experienced youth worker. She has been working as a youth worker and facilitating local and international projects on different topics for 3 years. Furthermore, she finished her Bachelor Degree in Psychology and Spanish Philology. Following her studies, she continued her traineeship as a psychologist's assistant in Malta and had meaningful experiences during her work with people from different culture and who were facing various psychological problems. She will guide and support the participants in their personal, social and educational development to help them reach their full potential.

Christian Briffa is a warranted educator who has years of experience in youth work and addressing multicultural audiences. Christian's main profession is that of an architect and civil engineer. Through his skills in design, our youths will be mentored on film, photography, use of digital tools and leaflet/poster design for dissemination purposes in the YE activity section. He also works as a coach and player with Mellieha Basketball Club, equipping him with ample experience in training young athletes with mixed abilities. His organizational skills and experience in Erasmus+ projects left Briffa with an everlasting passion to share his knowledge with youth from other countries.

SEE YOU ALL IN MALTA!



If you have any questions, please do not hesitate to contact us!



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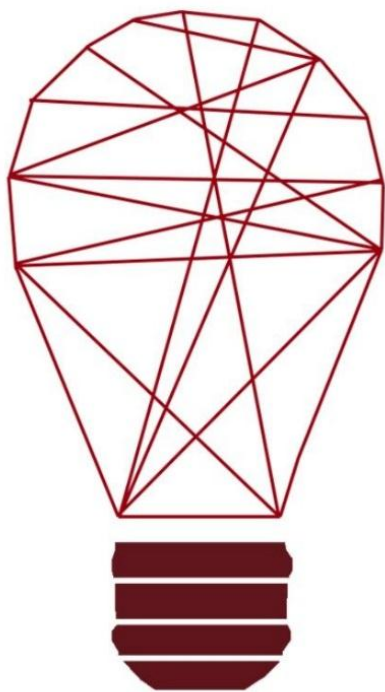


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